

AGENDA

Atlantic Strategy Group

The Atlantic: A More Diverse, Dynamic, and Competitive Arena

São Paulo, Brazil

Organized by the Fernando Henrique Cardoso Institute, The German Marshall Fund of the United States, and OCP Policy Center

June 22 – 24, 2015

Monday, June 22

19:00 – 21:30

Opening Formal Dinner – (on the record)

Iate Clube de Santos, Av. Higienópolis, 18 – Higienópolis, São Paulo

Keynote Speakers:

- **President Fernando Henrique Cardoso**, iFHC
- **José Manuel Durão Barroso**, former President, EU Commission

Tuesday, June 23

10:00 – 10:15

Opening Remarks

- **Karim El Aynaoui**, Managing Director, OCP Policy Center and Advisor to the CEO and Chairman, OCP Group
- **Sérgio Fausto**, Executive Director, iFHC
- **Barry Lowenkron**, Chief Operating Officer and Executive Vice President, GMF

10:15 – 12:00

1st Session: Trade and Investment

This panel will examine the shifting global and Atlantic trade and investment dynamics—and their implications for Brazilian, U.S., European, and African policies and interests over the next decade. This discussion will focus specifically on the pending megaregional trade agreements and their likely influence on international standards and norms as well as on national development strategies and responses by third countries.

Progress toward the conclusion of TPP and TTIP, as well as tentative signs of greater Brazilian interest in improving trade relations with the EU, the United States, and Africa, may set the scene for important changes in

global and Atlantic trade and investment dynamics. What is the status of these negotiations? What will be the likely geopolitical effects of such agreements? Where does the WTO fit into this picture?

How are new trade dynamics likely to play out, over the short to medium term, with regard to economic growth opportunities in different regions of the Atlantic? What geopolitical factors could be positive drivers of more fluid trade and investment regimes in the Atlantic—and which might be systemic spoilers? What fundamental Brazilian interests are at play in this process, and how likely is Brazil to influence the emerging global and Atlantic trade orders?

Speakers:

- **Karim El Aynaoui**, Managing Director, OCP Policy Center and Advisor to the CEO and Chairman, OCP Group
- **Hugo Sobral**, Principal Adviser, Americas Department, European External Action Service
- **Stefan Kooths**, Head of the Forecasting Center, Kiel Institute for the World Economy

Moderator:

- **Sandra Rios**, Director, CINDES

12:00 – 12:30

Coffee break

12:30 – 14:00

2nd Session: Sustainable Agriculture and Food Trade

This panel will address the challenges of producing enough food for a growing global population in a way that allows future generations to continue to prosper. Finding more efficient and effective methods of agricultural production and trade will be crucial to ensure that humanity's needs are met without overburdening Earth's natural systems and depleting resources.

The UN Food and Agriculture Organization estimates that agricultural production will need to increase by 70 percent if the world population reaches 9.1 billion by 2050, as some are projecting. Africa, in particular, is poised to boost its agricultural productivity if sufficient resources and expertise are invested on the continent. This panel will address the role of food security and sustainable agriculture as factors of stability and human development, with a special focus on production and trade of food products in Brazil and Africa.

What is required in order to engineer a new “green revolution” in Africa? What lessons and expertise can Brazil offer from its significant increases in agricultural productivity over the past decades? What role can countries like Morocco play in unlocking Africa's agricultural potential? What political hurdles and trade barriers need to be addressed in agricultural trade and production? How can Atlantic societies work together to boost food security for all of their citizens?

Speakers:

- **Vera Songwe**, Country Director for Senegal, Cape Verde, The Gambia, Guinea-Bissau, and Mauritania, The World Bank &

International Finance Corporation, Senior Fellow, OCP Policy Center

- **Ricardo Vellutini**, President, DuPont Brazil, and Vice President for Crop Protection, Latin America
- **John Wilkinson**, Professor, Federal Rural University of Rio de Janeiro
- **Eckart Woertz**, Senior Research Fellow, CIDOB

Moderator:

- **Ezana Bocresion**, Co-Founder and Chief Investment Officer, Copia Agribusiness, and Senior Fellow, OCP Policy Center

14:00 – 15:00

Networking lunch

15:00 – 16:30

3rd Session: Geopolitical Changes and Governance of the Atlantic Space

This panel will focus on how governance and security challenges are understood and confronted by Atlantic Basin states as well as the incentives for greater cooperation over the coming decade. Specific attention will be given to trends in transnational crime, illicit trafficking, and networked terrorist groups.

Globally, political and economic power is becoming more diffuse—among states, within societies, and among non-state actors. Simultaneously, many traditional institutions of global governance seem to be facing challenges of effectiveness and even legitimacy. There is widespread experimentation with new forms of regional and global architecture, even if their potential efficacy is hard to gauge. Among many traditional providers of global public goods, priorities closer to home will increasingly divert their will and resources.

At this time of transition, what are the fundamental convergent interests of key Atlantic players, and how effective and equitable is collaboration that advances those interests? What are likely to be the Atlantic corollaries of major security challenges in other regions of the world, particularly the arc of interlinked stability threats that span from South Asia across the Middle East, East Africa, and North Africa?

As deep sea resource extraction and recovery technologies become more advanced, will new conflicts arise over maritime boundaries between states? Given that not all states have ratified the UN Convention on the Law of the Sea, do countries need to be concerned about their 200-mile EEZs? Is there a need for more effective dispute resolution mechanisms that are able to manage potential new sources of conflict on the horizon?

What will be the greatest threats to the security of societies in the South Atlantic and North Atlantic in 2030? What governance arrangements are necessary to counter those threats, and who is likely to provide the political and resource leadership for their development?

Speakers:

- **Cheikh Tidiane Gadio**, President, Institut Panafricain de Stratégies
- **Celso Lafer**, President, Sao Paulo Research Foundation (FAPESP)
- **Arturo Valenzuela**, Professor, Georgetown University

- **Alfredo Valladão**, Professor, Sciences Po

Moderator:

- **Ian Lesser**, Senior Director, Foreign and Security Policy; Executive Director, Transatlantic Center, GMF

16:30 – 17:30

Summary Discussion

Speakers:

- **President Fernando Henrique Cardoso**, iFHC
- **José Manuel Durão Barroso**, former President, EU Commission

Moderator:

- **Ambassador Aziz Mekouar**, Senior Fellow, OCP Policy Center

Wednesday, June 24

9:30 – 11:00

4th Session: Energy

This panel will take up the economic and political consequences for various Atlantic Basin countries of recent shifts in global energy production patterns. In particular, this conversation will examine strategic implications of the new post-peak petroleum world, and the potential impact of next-generation renewables on various growth models.

The last decade has seen—and the world is still experiencing—dramatic changes in the global landscape of energy consumption and production. What are the most plausible trajectories of these changes over the next twenty years? What technologies are likely to be the main determinants, and who are likely to emerge as the most important players in those fields? How is the ongoing energy “revolution” affecting the distribution of political and economic power in the world?

How politically and economically significant will the Atlantic be as an energy arena in 2025—and what are likely to be the biggest associated opportunities and dilemmas for Atlantic Basin producers and consumers? What will be the environmental impacts of the future energy mix? What are likely to be the most important geopolitical trends affecting the energy future, in both positive and negative ways?

As climate change negotiations continue in multilateral forums and as states adopt new bilateral agreements and domestic policies, what will the energy incentive structure look like? Will carbon taxes become the norm? What about cap and trade regimes? What regulatory environments are energy producers and consumers likely to face on emissions?

Speakers:

- **Anthony Blow**, President and Chief Operating Officer, Global Energy USA, Inc.
- **José Goldemberg**, Dean, University of São Paulo
- **Douglas Hengel**, Senior Resident Fellow, GMF
- **Luiz Pinguelli Rosa**, Director, Universidade Federal de Rio de Janeiro

Moderator:

- **John Yearwood**, World Editor, Miami Herald

12:00 – 13:30

Concluding lunch on next steps for the Atlantic Strategy Group

(iFHC Restaurant)

Discussion Leads:

- **Karim El Aynaoui**, Managing Director, OCP Policy Center and Advisor to the CEO and Chairman, OCP Group
- **Sérgio Fausto**, Executive Director, iFHC
- **Ian Lesser**, Senior Director, Foreign and Security Policy; Executive Director, Transatlantic Center, GMF