

Transatlantic Leadership Initiatives

Strengthening Transatlantic and Global Leaders



Inclusive Leadership Summit for Emerging Leader Networks

Paris, France
September 27-28, 2018
Thematic Agenda

Please note that the agenda is still subject to change.

In this period of rapid demographic change, inclusive leadership is essential to the cohesion and prosperity of our societies and the transatlantic community. Leaders able to incorporate inclusive practices into their portfolios, teams, and organizations will excel at the forefront of innovation for decades to come. One key prerequisite is to create pathways for emerging talent of diverse backgrounds to advance across sectors. Leadership networks provide a strong return on investment toward this goal.

This inaugural workshop of GMF's Paris-based Inclusive Leadership Hub will convene 25 GMF alumni and French stakeholders who drive diverse leadership networks. Organized over two days of knowledge sharing and co-creation, this summit will lead to enhanced connectivity and collaboration across Europe and the United States.

Thursday, September 27

Our opening day focuses on vision and value proposition.

14:30- 14:45

Welcome to the Summit at the George Marshall Center

With the GMF Team and Cultural Attaché of the U.S. Embassy

14:45-16:00

Origin Stories / Raison d'être

Rising leaders of diverse backgrounds must weave strategic networks to gain support, be uplifted, and discover the impetus to break through societal barriers. Leaders at this GMF Summit are already demonstrating a commitment to leverage this approach. The networks represented here cross traditional boundaries and provide connections crucial for success.

Ice Breaker: *Our ability to share compelling origin stories draws rising leaders to our networks. What is your network's unique story? What galvanized your network into being? For example, did a national event such as a civil rights crossroads provide the impetus? Was the network born due to the determination and vision of a charismatic leader?*

16:00-16:15 Refresh

16:15-17:30 Refining your Value Proposition

Successful leadership networks offer an empowering world of peers, a safe space to test ideas and share values, and unique opportunities for personal and professional access and growth. To thrive, a leadership network must prove to be of such value that its members prioritize this opportunity over other related opportunities and commitments.

How do we best shape and articulate compelling value propositions for our networks? What is it that distinguishes inclusive leadership networks from other networks? What are the shared values within our ecosystem of networks that we can elevate, strengthening the story of each of its individual components?

17:30-18:00 PM Investing in Inclusive Leadership
Introductory Remarks with Thierry Déau, CEO, Meridiam Infrastructure

18:00-18:30 PM Transfer to Reception

19:00-19:15 PM Reception Welcome, with the Ambassador of Canada

19:15-20:00 PM From Exclusive to Inclusive: at Home in the World
Leadership Networks for Diverse Societies
Panel Discussion

Leadership networks are often exclusive with barriers to entry and benefits for members. At the same time our particular leadership networks aim to be inclusive, featuring diverse voices and prioritizing a strength-based approach to problem solving.

How do we model the inclusivity we aim to bring about in the wider world in the context of what may seem to be an exclusive structure? What is the optimal balance of strong, high frequency ties versus weaker, low frequency ties for our networks to thrive? How do we most efficiently bridge networks and break barriers?

20:00-20:30 PM

Networking in Action and Close of Day 1

Friday, September 28

On Day 2, we work in depth on the design of our networks.

8:30- 9:00

Welcome Coffee (Accelerator Venue tbc)

9:00-9:45

Changing World of Leadership Networks

Recent research demonstrates that decentralized, self-organizing networks out-perform and bring greater satisfaction than centralized, hierarchical alternatives. New technologies are increasingly making this ideal possible.

What does recent research teach us about optimizing networks? How do we utilize tech to enhance self-organization, increase serendipity and the heterogeneity of information resources, and capture the potential of network members to contribute and to thrive?

9:45-11:00

Simultaneous Sessions (exchange and co-creation)

a) First Experiences – Your Empowerment Effect

First impressions are one key to our networks' success. How do you design the first experience for new members for the greatest empowerment? For those who design large scale events, how do you also create intimacy? For those who focus on intimate and bonding experiences; how do we then also think big?

b) Ongoing Experiences – Activating the Network

In ongoing engagement, some events will be highly structured. Yet this engagement must also capture the creativity of decentralized and serendipitous interactions, yielding the highest rates of innovation. Beyond the first experience, what keeps your network sticky – why do members stay active and grow with you? At the same time, what stops the core group from becoming rigid and losing its creative edge?

c) Resourcing our Networks–Bridging Generations

Our networks are powered by human, financial and in-kind resources. How do we attract, retain and grow these resources? How do we build our stakeholder communities and nurture strong relationships across the generations?

d) Network Life Cycles – Growth and Succession

In the midst of our busy days, we must put aside the time to plan. Is this network meant to last forever; if not, for how long? Do networks have life cycles? If the network is driven by a charismatic leader, how do we prepare for succession well in advance?

11:00 – 11:15 Coffee Break

11:15-12:00 Facilitated Report Back and Discussion

12:00-12:30 Transfer to Arts Venue

12:30 – 1:30 Networking Lunch

1:30 –3:30 The Art of Leadership, with French Artists

When asked about key qualities of leaders, people often prioritize qualities other than imagination and creativity. Yet during this era of intense innovation, those who can generate the best ideas take the lead, and it is critical for contemporary leaders to imagine, create and bring out the creativity in others. In this session, we learn from artists who excel due to these unique capacities. How can we best enhance our own imagination and creativity? How can we best nurture creativity in our networks?

3:30 – 4:30 Essential Work in Challenging Times
Concluding Reflections and Evaluation

Registration for the Paris *Inclusive Leadership Summit – Emerging Leader Networks* is available on a first come, first served basis. The non-refundable registration fee of \$600 covers the cost of programming, two nights' accommodation, two breakfasts, two lunches, and the gala reception. A twelve month payment plan is available for \$50 a month as is a partner/spousal option for \$855 or \$71.25 for twelve months. Individuals are responsible for their own travel to and from Paris, with check in on September 27 and check out on September 29.

Registration is exclusive to members of GMF's transatlantic leadership network, which includes alumni of the following programs: the Marshall Memorial Fellowship, Manfred Wörner Seminar, Transatlantic Inclusion Leaders Network, Transatlantic Forum on Migration and Integration, Asmus Policy Entrepreneurs Fellowship, APSA Congressional Fellowship, and New Länder Fellowship.

You may also register through membership in GMF's Alumni Leadership Council which would include the partner/spousal access alongside other valuable benefits. For more and access to each payment option, please click on the link below.

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