

**MARSHALL SEMINAR ON LEADING THROUGH TRANSITION
TOWARD GLOBAL ENGAGEMENT, SEPTEMBER 21 TO 23
PRELIMINARY AGENDA
SUBJECT TO CHANGE**

Please note that GMF expects to change the agenda further after consultations with a local alumni program advisory committee.

Wednesday, September 21

Participants arrive in Detroit, Michigan

- 15:00-16:15** **Welcome to the Marshall Seminar – Scene Setter and Ice Breaker**
Ivan Vejvoda, Senior Vice President for Programs, GMF
Filip Medic, Senior Program Officer, GMF
- 16:15-16:45** **Break**
- 16:45-18:15** **The New Frontier in Global Leadership**
Alain Dieckhoff , Director of the Centre for Studies and International Research, Sciences Po (Confirmed)
Seth Stodder (MMF'08), Assistant Secretary for Threat Prevention and Security, U.S. Department of Homeland Security (Confirmed)
Wendy Lewis Jackson (MMF'01), Deputy Director, Kresge Foundation (Confirmed)
Moderator: Kevin Cottrell (MMF '08), Director, Transatlantic Leadership Initiatives, GMF
- 18:15-18:45** **Transfer**
- 19:00-21:00** **Welcome Reception**
Welcome Remarks
Mayor **Mike Duggan** (Invited)
Moderator: Ivan Vejvoda, Senior Vice President, GMF

Thursday, September 22

- 9:00-10:30** **Where to Next – The Forces Shaping the Future of Global Growth**

Cindy Pasky, Founder, President and CEO, Strategic Solutions (Invited)

LaShirl Turner, Head of Color and Materials Design, Fiat Chrysler Automobiles (Invited)

Tara Hariharan (MMF'14), Director of Global Macro Research, NWI Management LP (Confirmed)

Moderator: Matthew Clayson (MMF'16), Vice President and General Counsel, Business Development, Detroit Trading Company

10:30-10:45

Break

10:45-12:15

The Passion Effect: How to Grow Talent for Global Competitiveness?

Said Abdu (TILN'16), Member of Parliament, Sweden; Founder of West Work (Confirmed)

Tonya Allen (MMF'10), President & CEO, Skillman Foundation (Confirmed)

Todd Corley, Founder & Chief Strategist, The TAPO Institute (Confirmed)

Moderator: Lora Berg, Senior Transatlantic Fellow, GMF

12:15-12:45

Transfer to the lunch venue

13:00-15:00

How to Recover Your Image and Brand in a High Speed World?

Milos Djukelic (MMF'14), CEO, Red Art Workshop (Confirmed)

Michelle Tanguay, Artist (Confirmed)

Sebastian Schwark (APSA'05), Director & Head of Office, Portland Communications (Confirmed)

Moderator: Julie Egan (ASMUS'14), Deputy Director, White House Detroit Working Group at Executive Office of the President

15:00-15:30

Transfer to Shinola

15:30-16:30

Brining Jobs Back Home: Site visit to Shinola Detroit

16:30:-17:30

How to Leverage Entrepreneurship for Social Transformation?

Jacques Panis, President, Shinola (Confirmed)

Moderator: Kirk Mayes (MMF '13), CEO, Forgotten Harvest

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| 17:30 – 18:00 | Transfer to the hotel |
| 18:00-19:00 | Break |
| 19:00-19:30 | Transfer to the venue |
| 19:30-21:30 | Detroit Design Week – Site Visit to Eastern Market After Dark |

Friday, September 23

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| 9:00-10:15 | <p>How to Make Start Up Capital More Accessible?</p> <p>Josh McManus (MMF'09), Chief Operating Officer, Rock Ventures (Confirmed)</p> <p>Aaron Seybert (MMF'17), Social Investment Officer, Kresge Foundation (Confirmed)</p> <p>Daryl Shore, Vice President and Program Officer, Global Philanthropy, JP Morgan Chase & Co. (Tentative)</p> <p><i>Moderator: Reta Jo Lewis, Director, Congressional Relations, GMF</i></p> |
| 10:15-10:30 | Coffee Break |
| 10:30-12:30 | <p>How to Secure an Equitable Economic Growth?</p> <p><i>Leadership Simulation with Adnan Kifayat, Senior Resident Fellow, GMF</i></p> |
| 13:00-15:00 | Lunch Debrief |

[Register to Attend](#)
[Register with no Lodging](#)
[Access with Alumni Leadership Council Membership](#)

The Marshall Seminar on Leading through Transition toward Global Engagement, Detroit is available at a non-refundable tuition fee of \$600, which covers all seminar activities and meals, as well as a four to five star hotel accommodation. Participants are responsible for their own transport to and from the seminar.