

2019

German Marshall Fund

Partnership Opportunities

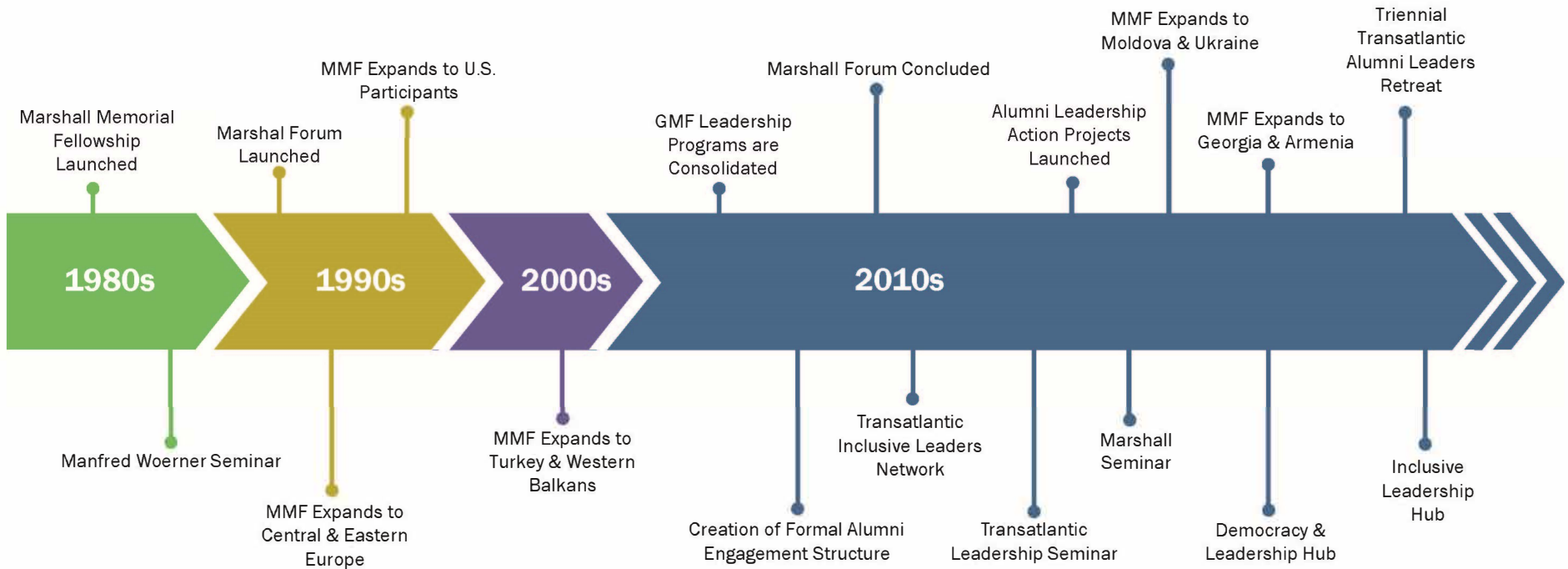
Leadership Programs

G | M | F

2022

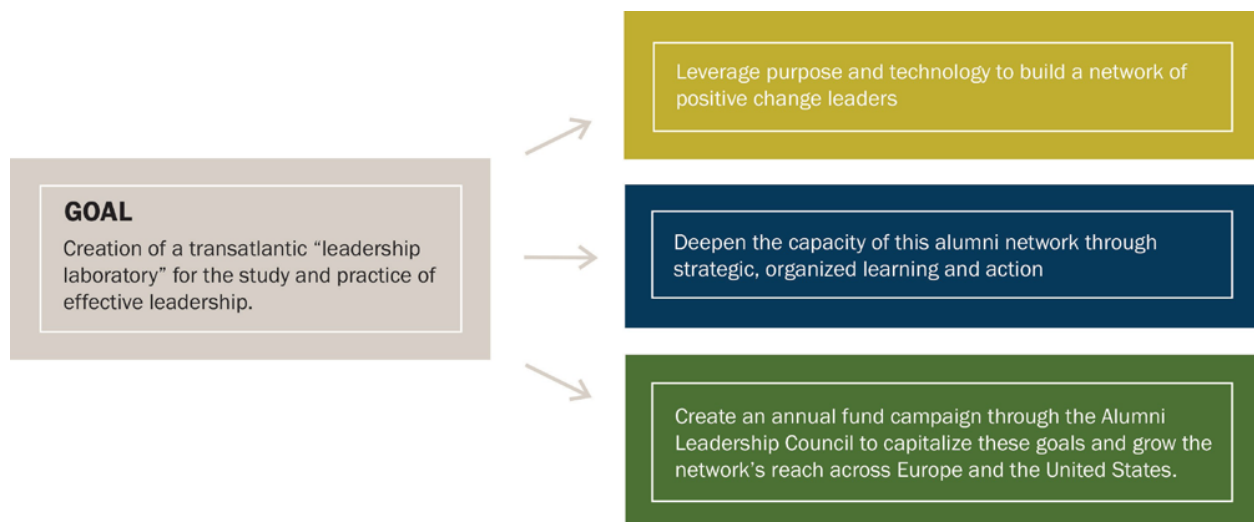
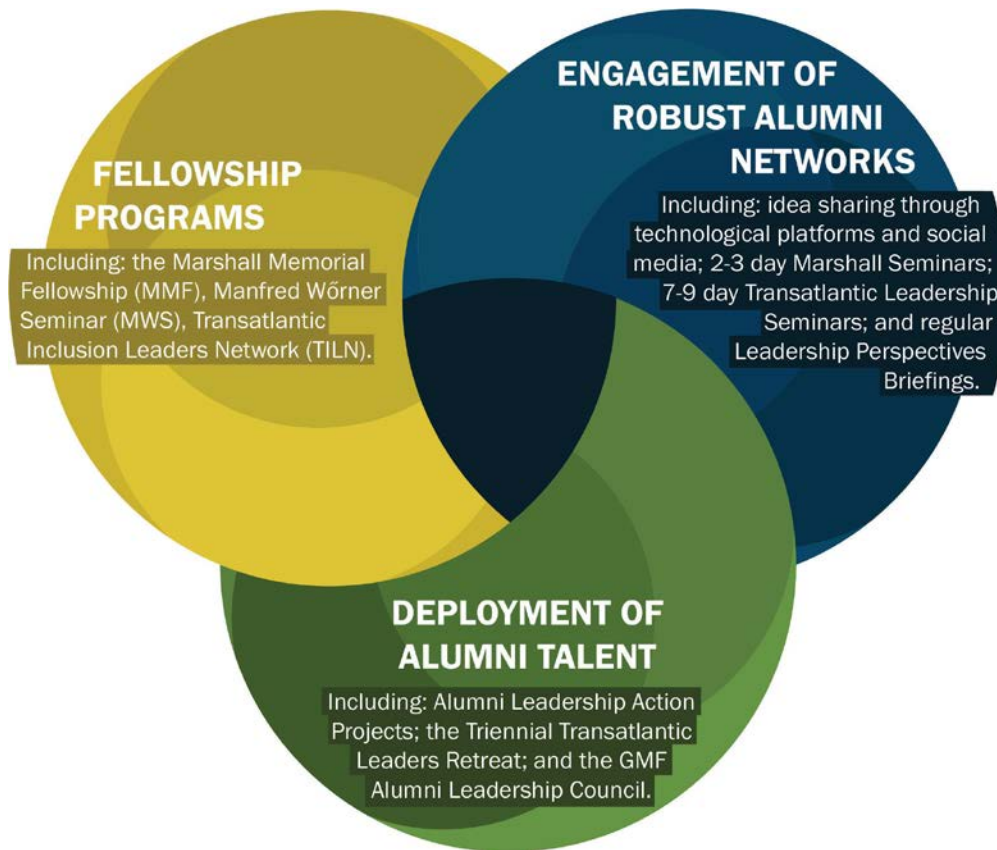
History

Leadership Programs History



Our Approach

To rise to the top in today's world, leaders from all sectors must think and act globally. Successful leaders recognize the value of collaboration — both to meet their own professional objectives and to forge partnerships that develop sustainable solutions to global problems. To meet these opportunities, GMF offers a portfolio of initiatives for established, mid-career, and next generation leaders who are committed to strengthening transatlantic relations to make a free, prosperous, and peaceful world possible.



FELLOWSHIP PROGRAMS

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Marshall Memorial Fellowship (MMF)

GMF's flagship leadership development program, preparing leaders from both sides of the Atlantic for transatlantic relations. GMF awards 75 Marshall Memorial Fellowships each year to candidates from all sectors, including business, government and civil society.

1

3

2

Manfred Seminar (MWS)

Co-sponsored by GMF and the Armed Forces Office of the German Defense Ministry, the annual **Manfred Wörner Seminar** brings together 30 young Americans and Germans to examine German and European security policy and to discuss U.S.–German and U.S.–European security interests.

Transatlantic Inclusion Leadership Network (TILN)

TILN supports young, diverse elected leaders from the United States and Europe. TILN inspires, informs, and connects diverse young leaders to excel in elected office and other leadership roles, advance inclusive policies, and engage with senior transatlantic policymakers.

Engagement of ROBUST ALUMNI NETWORK

Marshall Seminar

GMF's Marshall Seminars address leadership issues for which there is no agreement with regards to solutions. Lasting from two to three days, they convene GMF's smart power network to explore strategies and best practices through a transatlantic lens and identify opportunities for transatlantic collaboration.

Transatlantic Leadership Seminar

Participants engage with more than 40 leaders in open, frank, and dynamic conversations, and benefit from firsthand experience and group reflection.

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GMF Connect

GMF Connect, the official social media website of Leadership Programs, convenes together the entirety of the alumni network. This allows alumni to engage with each other, keep up with news from Leadership Programs, and provides a forum where alumni are able to discuss and coordinate collaborative work.

Inclusive Leadership Summit

This signature workshop of GMF's Paris-based Inclusive Leadership Hub will annually convene GMF alumni with a wider circle of French stakeholders to engage on state of the art practices for inclusive leadership. Organized over two days of knowledge sharing and co-creation, this summit will lead to enhanced connectivity and collaboration on advancing inclusive leadership practices.

Leadership Perspectives

GMF's Leadership Perspectives informs leaders about trends that are changing the nature of transatlantic relations. Installment feature known practitioners, last an hour, and use instant messaging to steer content. Instant messaging also allows participants to engage with each other, share links to additional content, and explore opportunities for transatlantic collaboration.

Triennial Leadership Retreat

The Triennial Leadership Retreat allows alumni to further hone their skills of leadership constituencies on leading change in broad-based, cross-cultural, and cross-sector coalitions. The Triennial Leadership Retreat provides alumni the opportunity to shape three-year working plans for GMF's existing alumni engagement and deployment initiatives, and allows alumni the chance to work with stakeholders to develop Alumni Leadership Action project priorities.

Alumni Working Groups

Faculty of Business Administration
University of Toronto

Inclusion

- ▶ Developing diverse and inclusive leadership
- ▶ Strengthening social cohesion
- ▶ Leveraging innovation and creativity of diverse teams
- ▶ Promoting inclusion for success in the global economy

Democracy

- ▶ Promoting democratic values
- ▶ Challenging isolationist mentalities and policies
- ▶ Engaging individuals through digital and in-person strategies

Global Engagement

- ▶ Helping leaders expand their global professional networks
- ▶ Citizen Diplomacy
- ▶ Subnational Engagement

Business & Society

- ▶ Developing an understanding of the future of work and the economy
- ▶ Considering the changing frameworks for growth and job creation
- ▶ Answering questions unique to 21st century leadership and Corporate Social Impact

DEPLOYMENT OF ALUMNI TALENT

GMF's Triennial Transatlantic Leaders Retreat will convene in Chantilly, France, from May 22-24, 2020, to strategize the different priorities for alumni engagement over the next three years. This will chart the course of transatlantic engagement in the context of our four alumni working groups, and direct the deployment of alumni talent on both sides of the Atlantic.



Our Geo-Impact: United States

States Involved in Programs

Alumni Clusters

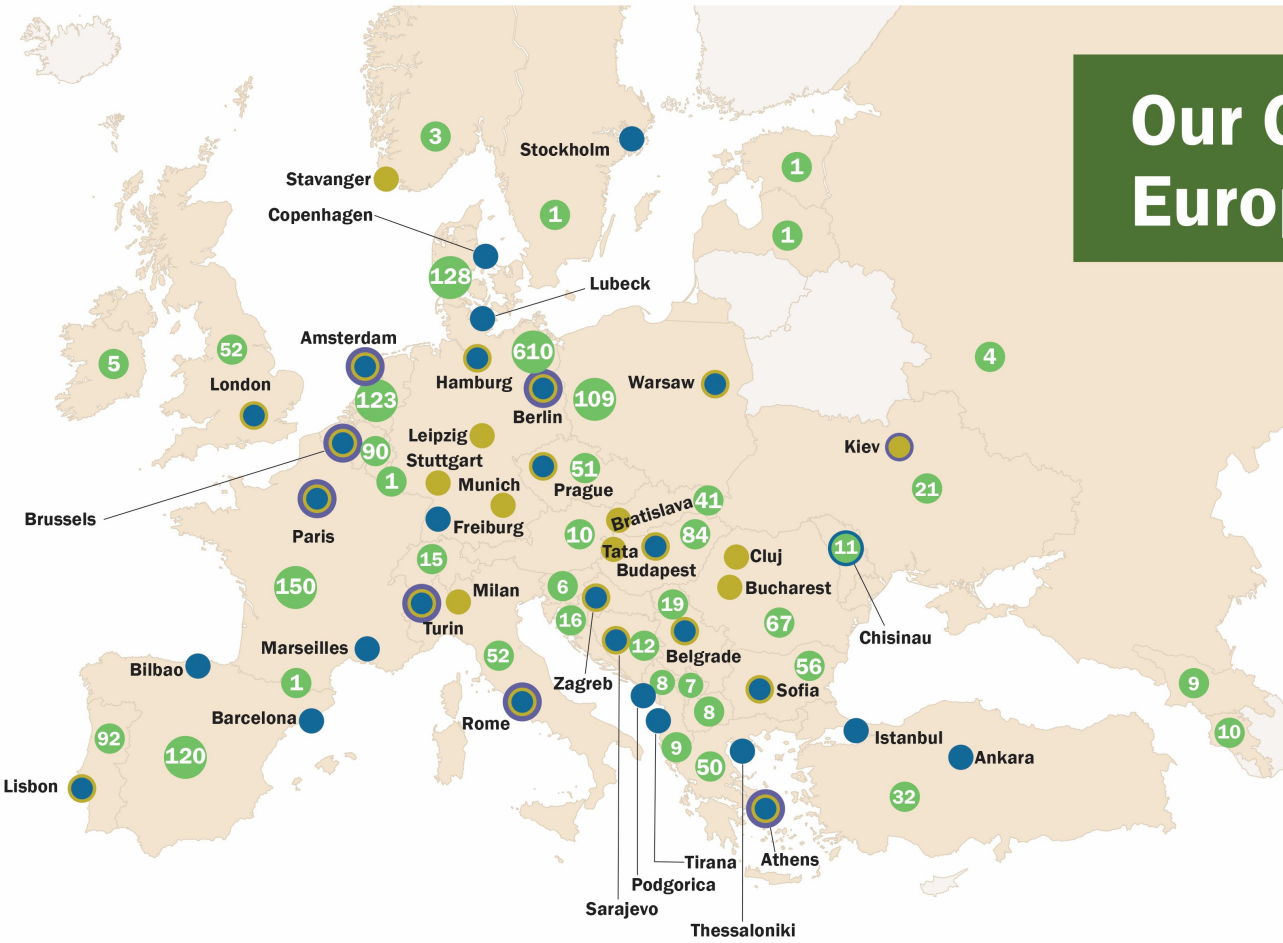
Host Cities

Alumni Projects

Alumni Seminars



Our Geo-Impact: Europe



Countries Involved in Programs

Alumni Clusters

Host Cities

Alumni Projects

Alumni Seminars

PARTNERSHIP OPPORTUNITIES

sponsorship packages

TITLE

\$50k

PRESENTING

\$25k

SUPPORTING

\$10k

BASIC

\$5k

MARSHALL SEMINAR, INCLUSIVE LEADERSHIP SUMMIT & TRIENNIAL TRANSATLANTIC LEADERSHIP RETREAT

choice of host city, five passes to the event, twenty alumni scholarship awards for a fund named after the funder, keynote address, visual recognition on all program materials & GMF website

five passes to the event, ten alumni scholarship awards for a fund named after the funder, keynote address, visual recognition on all program materials & GMF website

two passes to the event and five alumni scholarship awards for a general fund, visual recognition on all program materials & GMF website

visual recognition on all program materials & GMF website

Or...

TRANSATLANTIC LEADERSHIP SEMINAR

two passes to the seminar, four alumni scholarship awards for a fund named after the funder, offered keynote address, visual recognition on all program materials & GMF website

one pass to the seminar, two alumni scholarship awards for a general fund, offered keynote address, visual recognition on all program materials & GMF website

one pass to the seminar or one alumni scholarship award for a general fund, visual recognition on all program materials & GMF website

visual recognition on all program materials & GMF website

Or...

LEADERSHIP PERSPECTIVES

access to briefings for 10 people, recognition of support on all marketing materials and in the podcast's intro and outro, may suggest topics

access to briefings for 5 people, recognition of support on all marketing materials and in the podcast's intro and outro, may suggest topics

Or...

ALUMNI LEADERSHIP ACTION PROJECTS

support for up to five projects, visual recognition on all program materials & GMF website

support for up to two projects, visual recognition on all program materials & GMF website

support for one project, visual recognition on all program materials & GMF website

Or...

MARSHALL MEMORIAL FELLOWSHIP

a one-year, two-awards selection process for a region of choice, 5 day visit of a delegation to a city of choice, recognition of support for the selection process and city visit, and on all program materials & GMF website

support for one award in an existing selection region, recognition of support for the selection process, recognition of support on all program materials & GMF website

5 day visit of a delegation to a city of choice, recognition of support on all program materials & GMF website

Or...

TRANSATLANTIC INCLUSION LEADERSHIP NETWORK AND MANFRED WORNER SEMINAR

\$15k

notify the recipient that their involvement was made possible through the contribution of your institution, recognition of support on all program material & GMF website

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