

Transatlantic Leadership Seminar on Education and Workforce Development

Berlin, Amsterdam, and Tallinn

November 10th to 17th, 2019

Preliminary Agenda

Please note that the agenda is still subject to change.

Transformative change on both sides of the Atlantic is generating calls to "future proof" education so as to provide today's youth with the skills to succeed tomorrow. Technological advances are also radically transforming the way we perceive reality and engage with fellow citizens, renewing calls for new forms of civic education.

The 2019 Transatlantic Leadership Seminar on Education and Workforce Development will take a cohort of 20 to 25 leaders from Europe and the United States to Berlin, Amsterdam, and Tallinn to explore growing trends surrounding education, accessibility, and reform. Participants will have a unique opportunity to engage with more than 40 leaders in intimate, frank, and open conversations and leave the program with new strategies and practices to strengthen competitiveness and democracy in their communities.

[**REGISTER HERE**](#)

Sunday, November 10

The program will begin with an introduction to the seminar, a cohort building exercise, and a welcome reception in Berlin.

Participants arrive

Afternoon

Introduction to the Seminar and Cohort Building

Welcome Remarks:

Kevin Cottrell (MMF '08)

The Guido Goldman Director, Leadership Programs, GMF

Leadership Reflection:

Filip Vojvodic Medic

Deputy Director, Leadership Programs, GMF

Melanie Whittaker

Head of Memberships and Development, Leadership Programs, GMF

Dinner

Welcome Reception: When Walls Fall Down - A Snapshot in History

Keynote: **Thomas Kleine-Brockhoff**, Vice President, GMF (Confirmed)

This unique moment in transatlantic relations
Germany's experience with division and reunification
Exchange of insights and best practices as a cornerstone of relations
GMF's role in fostering transatlantic linkages in the 21st century

Monday, November 11

Participants will explore the theory and practice of vocational training, the inclusive decision making process that steers the German economy, and the cross sectoral partnerships being formed to address labor shortages, before turning their attention to the future of work and the education that will be needed for it.

Breakfast

Introduction to Vocational Education

Speaker: **Cornelia Quennet-Thielen** (MMF'87), former State Secretary, Ministry of Education and Research (Invited)/
Stephan Dorgerloh (MMF'03), Former Minister of Education and Cultural Affairs of Saxony-Anhalt (Invited)

The original idea
Its practice in secondary education
Key strengths and weaknesses
Reform proposals in circulation

Duration: 2 hours

Morning

Vocational Education in Practice - A Visit to Bayer

Speaker: Pupils, Teachers and Principal

Strategies to identify talent
Organization of curriculum
Coordination with industry
Prospects for future professional mobility

Duration: 2 hours

Lunch

We Are All in This Together - How the German Economy Actually Works

Speakers: **Johannes Vogel**, MP, Member of the German Parliament (Bundestag) and General Secretary of the Free Democratic Party, North Rhein-Westphalia (Confirmed) and **Michael Sommer** (MMF'87),

Former Chairman of the German Confederation of Trade Unions (DGB)
(Invited)

Industry level bargaining
Involvement of employees in supervision and decision making
Government-employer-employee consultation on national policies
The impact on the system of automation, digitalization, and globalization

Duration: 2 hours

Afternoon

Care Forward - When Business Becomes Proactive

Speakers: **Anne Kjaer-Reichert**, Founder, ReDi School (Invited);
Laura Esnaola, Managing Director, Care.com Europe (Invited); and
Nadja Türke, Project Manager, Arrivo Berlin (Invited)

Major shortages in the labor market
Immigrant/refugee career guidance as a solution
Employment as a vehicle for social integration
The ups and downs of for-profit-non-profit partnerships

Duration: 2 hours

Dinner

The Future of Work

Speakers: **Thorben Albrecht** (MMF'08), Federal Managing Director of
the Social Democratic Party of Germany (SPD) and Former State
Secretary at the Federal Ministry of Labor and Social Affairs
(Confirmed)

Dr. Nari Kahle, Head of Social Sustainability & xStarters at
Volkswagen AG Policy Lab (Confirmed)

Someone from Policy Lab

Key trends impacting jobs, skills, and salaries
The tasks and industries being most affected
Strategies to transition individuals to new opportunities
Measures that can be undertaken beyond retraining

Duration: 2 hours

Tuesday. November 12

On their last day in Berlin, participants will explore strategies to foster creativity and leverage public spaces for educational purposes, before heading to Amsterdam and a welcome reception with the local alumni at the mayor's residence.

Breakfast

How to Foster Creativity

Speaker: **David Linderman**, Chief Creative Officer, Strichpunkt Design Agency (Confirmed)

Angela Bulloch, Artist & Professor of Time-based Media, University of Fine Arts (HFBK Hamburg) (Invited)

What is creativity

How can it be nurtured

Educational innovation and experimentation

Public-private partnerships for creative education

Duration: 2 hours

Morning

This Should Never Happen Again - Education through Memorials

Speaker/Guide: **Prof. Dr. phil. Axel Klausmeier**, Director of the Berlin Wall Memorial (Confirmed)

The power of memorials

Their use in public spaces

Their utility in coming to terms with political and moral failures

Their contribution to preventing new wars, persecutions, and genocide

Duration: 2 hours to accommodate a tour of key sites

Lunch on a bus to the airport

Transfer to Amsterdam

The program in Amsterdam will begin with a welcome reception at the Mayor's residence with local alumni.

Dinner

Welcome Reception

Introduction

Nina Tellegen (MMF'03), CEO, Amsterdam Economic Board (Confirmed)

Keynote

The Honorable **Femke Halsema** (MMF'96), Mayor of the City of Amsterdam (Confirmed)

Welcome to Amsterdam

Amsterdam as a dynamic and diverse community

My leadership journey to becoming the first mayor in the city's history

The current administration and its vision for the city's future

Wednesday, November 13

The second day in Amsterdam will explore avenues for integration and social cohesion with a visit to an Islamic primary school, lunch conversation about talent pipelines, meeting on lifelong civic education, and a dinner conversation about expansion of access to economic opportunity.

Breakfast

Gender in Education

Speakers: **TBD**

The role of education in modelling social relations

Equality reform agenda

Successes and failures

The next phase of the reform effort

Duration: 1.5 hours

Morning

Faith as a Vehicle for Inclusion - Visit to El Kadisia Primary School

Speakers: **Pupils** and **Irmgard Ritfeld**, Director of The Islamic School Al Kadisia

Islam and education

Faith schools in the Netherlands

Priorities for the El Kadisia Primary School

Enculturation through faith and civic education

Duration: 2 hours

Lunch

May the Best Person Win - Pipelines for Talent

Speakers: **Heleen Terwijn**, Founder and Director, IMC Weekend School (Confirmed) and **Matthew Laudon**, CEO, Managing Partner & Co-Founder, TechConnect (To Be Invited)

Key drivers of educational and employment gaps
Pipelines as alternative solutions for talent development
Strategies for setting up sustainable pipelines
Prospects for public-private partnerships

Duration: 2 hours

Afternoon

The Road to Informed Decision Making - A Visit to de Balie

Speaker: **Yoeri D. Albrecht** (MMF'05), Director, De Balie (Confirmed)

Civic activism, engagement, and education today
The strength of in person versus online interaction
Courses to equip citizens for civic engagement
The business of running a successful civic center

Duration: 2 hours

Dinner

There Should Be No Barriers to Employment

Speakers: **Rutger Groot Wassink**, Deputy Mayor, City of Amsterdam
(Confirmed)

The city's priorities for facilitating inclusion
Strategies for creating inclusive classrooms
Initiatives for reducing discrimination in hiring practices
Programs for increasing the employability of the unemployed

Duration: 2 hours

Thursday, November 14

The program will transfer to Tallinn, the capital of the post-Soviet republic of Estonia and the newly minted hub of digital creativity in Europe.

Flight to Tallinn

Afternoon

The Road to a Digital Society - An Overview by E-Estonia

Speaker: **Tobias J. Koch**, Speaker and Business Engagement, E-Estonia
(Confirmed)

The vision for the world's first digital society
Steps in Estonia's transition towards such a new reality

The impact of transition on diverse aspects of human activity
Next steps in Estonia's E-enterprise

Duration: 2 hours

Evening

How We Approached This Endeavour

Speaker: **Taavi Kotka**, Tech Entrepreneur and former Chief Information Officer, Government of Estonia (Invited) or **Marten Kaevats**, National Digital Advisor of the Estonian Government (Invited)

The genesis of the E-Estonia idea
The grand strategy for transition
What worked and what did not
If you had to do it all over again, what would you have done differently

Duration: 2 hours

Friday, November 15

The program will look at the very infrastructure underpinning Estonia's digital revolution in education, innovative solutions to help schools transition to new educational methodologies, how the publicly run digital infrastructure is impacting business, and where the frontline in cyber defence is today, before closing the day with a deep dive on the impact of digital transformations on individuals and society at large.

Breakfast

One System to Unite Them All - Education Going Digital

Speaker: **Kristi Kivilo**, Chief Specialist, Department of State Information Systems, Ministry of Economic Affairs and Communication, Republic of Estonia (Invited)

Basic infrastructure of the system
Its impact on parent-teacher relations
Its impact on pupil/student performance
The cost-benefit analysis and outcomes for the bottom line

Duration: 2 hours

Morning

Digital Does Not Solve Everything - Hands on Approach to Improving Educational Outcomes

Speakers: **Joosep Norma**, Education Manager, Noored Kooli

Key challenges for education in an era of disruptive change

Teaching methodologies that work in such a dynamic context
How to work with schools and help them change their approach
Strategies to assist students in improving their performance

Duration: 2 hours

Lunch

The Way of Doing Business in an E-Society

Speakers: **Olavi Lepp**, CEO, Swedbank Estonia and Merje Klopets,
Corporate Social Responsibility Manager, Swedbank Estonia

How it is to operate on a publicly run data sharing infrastructure
What new skill sets does such an infrastructure require from staff
How does workforce development differ to accommodate such needs
What implications does this context have on business effectiveness

Duration: 2 hours

Afternoon

**Cyber Security Left, Right, and Center - A Visit to the NATO
Cooperative Cyber Defence Centre of Excellence**

Speaker: Col. **Jaak Tali**, Director, NATO Cooperative Cyber Defence
Centre of Excellence

Shared cyber security challenges
Strategy for fostering collaboration across geographies and sectors
NATO's contribution to expanding our know-what and know-how
Opportunities for enhanced effectiveness

Duration: 2 hours

Evening

The Impact of Digital Transformation on Individuals and Society

Speakers: A psychologist, sociologist or anthropologist

How does increased transparency impact our behavior
What kinds of social relations does digital space foster
How do we avoid the harmful effects of digital engagement
What is the appropriate balance between digital and real in our lives

Duration: 2 hours

Saturday, November 16

The program in Tallinn will end with some decompression activities and lunch debrief.

Sunday, November 17

Participants return home

GMF's Transatlantic Leadership Seminar enables leaders from business, government, and civil society to stay at the forefront of trends in the 21st century. Each rendition lasts seven to nine days, is expert led, and takes place in a region experiencing rapid change. Participants engage with more than 40 leaders in open, frank, and dynamic conversations, and benefit from firsthand experience and group reflection. The Seminars rely on GMF's extensive network of partners and 40-plus years of strategic convening to offer programs of the highest quality.

Previous seminars examined the interrelation of leadership, faith and power in Rome, Istanbul, and London in 2018; the future of global engagement in California and Mexico in 2017; strategies for recovery from austerity in Greece and Italy in 2015; developments in global north-south cooperation in France and Morocco in 2014; and post-conflict reconciliation and reform in Bosnia, Croatia, and Serbia in 2013.

Transatlantic Leadership Seminars are exclusive to members of GMF's transatlantic leadership network, which includes alumni of the following programs: the **Marshall Memorial Fellowship**, **Manfred Wörner Seminar**, **Transatlantic Inclusion Leaders Network**, Asmus Policy Entrepreneurs Fellowship, APSA Congressional Fellowship, and New Länder Fellowship.