

Transatlantic Leadership Initiatives

Strengthening Transatlantic and Global Leaders



Transatlantic Leadership Seminar

Preliminary Agenda

Tentative and Subject to change

The 2017 Transatlantic Leadership Seminar on the Future of Globalization will take a cohort of 20 leaders from Europe and the United States to key regions across California and Mexico to explore trends of relevance for the future of global relations. Participants will engage more than 40 leaders in open, frank, and dynamic conversations, and benefit from firsthand experience and peer-to-peer exchange.

Saturday, November 11

San Francisco

The Seminar will begin with a welcome reception in San Francisco, during which participants will get to know each other and hear the reasons why each member has joined the Seminar and what they expect to learn from it.

6:30 pm

Introduction to the Seminar and Cohort

Welcome Remarks: **Kevin Cottrell** (MMF'08), Director,
Transatlantic Leadership Initiatives, GMF

Building a Cohort: **Filip Vojvodic Medic**, Deputy Director,
Transatlantic Leadership Initiatives, GMF

7:30 pm

Welcome Reception with the San Francisco Network

Keynote: **Alex Padilla**, Secretary of State, California

Sunday, November 12

Sonoma County

The first day of the program will see the cohort visit Sonoma County, a leading producer of agricultural products in the country, most notable for its 425 wineries.

- 7:30 am** Participants gather in the hotel lobby
- 9:00 - 9:30 am** **Introduction to Sonoma County - Rural America in a Nutshell**
Karissa Kruse (MMF'15), President, Sonoma County Winegrowers
- 9:30 - 10:45 am** **Study Tour of Dutton Ranch and Sustainable Agriculture**
Joe and Steve Dutton, Family Owners, Dutton Ranch
- 10:45 - 11:15am** **A conversation with Two Agricultural Employees**
Horacio Aceves Medina, foreman and migrant employee, 10 year participant in H2A program at Dutton Ranch
Jose De Jesus Aceves, vineyard manager and second generation agricultural employee for Dutton Ranch
- 11:30 am - 1:00 pm** **Grassroots Leadership for Agricultural Sustainability Panel**
Joy Sterling, Owner Iron Horse Vineyards
John Bucher, Owner Bucher Dairy and Vineyards
Lynda Hopkins, Sonoma County 5th District Supervisor and small organic farmer
Bill Schrader, Chairman of the Board, Exchange Bank
- 1:00 - 2:30 pm** **Lunch Keynote: The Current State of California Agriculture and Future Role In Global Marketplace**
Karen Ross, Secretary of Agriculture, California
- 2:30 – 3:00 pm** Transfer to Rodney Strong Vineyards
- 3:00 - 4:00pm** **Welcome and Mini Tour of Rodney Strong Vineyards**
Carmen Castaldi, President, Rodney Strong Vineyards

4:00 - 5:30pm **Role of Rural America in the Global Economy**
Suzanne Smith, Executive Director, Sonoma County
Transportation Authority and Sonoma County Regional Climate
Protection Authority
Geof Syphers, CEO, Sonoma Clean Power
Ben Stone, Director, Sonoma County Economic Development Board
Glenn Proctor, Partner, Ciatti Company (Global Wine and Grape
Brokers)

Break & Wine Reception

6:00 - 7:30 pm **Dinner Reception with the Sonoma County Winegrowers and
Rodney Strong Vineyards**
Keynote: **Mike Thompson**, U.S. Congressman, 5th District

Monday, November 13

San Francisco

The Seminar will continue with engagements in the city that is driving much of the
technology-induced global integration.

9:00 am -10:30 pm **Employing the World - The Drive to Digitize Marketplaces**
Sabrina Roshan, Director of Public Private Partnerships, Andela
Nathaniel Manning, Business Development, BRCK
Mike McGeary, Public Policy, Upwork
Allison Binns (MMF'17), Global Policy and Issues, Chevron

11:00 am-12:30 pm **California as a Global Player - Breakfast with Bank of America's
Leadership**
Janet Lamkin, President, Bank of America California

1:00-3:00 pm **Breaking New Grounds - A Lunch on The Future of Finance**
Bastien Berthon, Head of New Markets, Insikt
Zaydoon Munir, Founder/CEO, Revolution Credit
Bonnie Olivia-Porter, Global Operations, Tala

Katie Macc, CCO, Juntos

Transfer to the airport

5:45 pm Departure for Los Angeles

Los Angeles

8:30 pm **Welcome to L.A. Dinner at The Freehand**

Tuesday, November 14

Los Angeles

In the city of angels, the program will focus on an array of trends that great mobility of people and ideas is setting off in many regions around the world.

9:00- 09:50 am **Dialogue: Los Angeles International Diplomacy**
Nina Hachigian, Deputy Mayor for International Affairs, City of Los Angeles

Moderated by **Kevin Cottrell** (MMF'08), Director of Transatlantic Leadership Initiatives, GMF

10:00 - 10:45 pm **Los Angeles as a Mural Capital of the World: ¡Murales Rebeldes! and Pacific Standard Time: LA/LA**

Erin Curtis, Senior Curator, LA Plaza de Cultura y Artes

10:45 am–12:15 pm **Dialogue on Infrastructure, Competitiveness, and Environmental Sustainability**

Nadine Lee, Deputy Executive Officer, Office of Extraordinary Innovation, METRO

John Arena, Business Outreach Manager, Metropolitan Water District of Southern California

Michael Keenan, Director of Planning and Strategy, Port of Los Angeles

Moderated by **Sam Morrissey** (MMF '11), Associate Vice President, Iteris, Inc. and Lecturer, UCLA

12:15 - 1:45 pm

Working Lunch: Human Rights & the Immigrant Experience in Los Angeles

Linda Lopez, Chief, Office of Immigrant Affairs, City of Los Angeles

Efrain Escobedo, Vice President, Education & Immigration, California Community Foundation

Transit

2:00 – 3:30 pm

Downtown Women's Center – Site Visit

Los Angeles as an Experiment in Economic Opportunity and Social Entrepreneurship

Robert Egger, Founder and President, LA Kitchen

William Chun, Deputy Mayor of Economic Development, City of Los Angeles

Anne Miskey, Chief Executive Officer, Downtown Women's Center

Moderated by **Kellie Hawkins** (MMF '13), Senior Vice President, Englander Knabe & Allen

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3:45–5:00 pm

Los Angeles as the Arts, Culture and Entertainment Capital of the World

Vanessa Fiola, Partner, OnPrem Solutions

Frank Quintero (MMF '01), Principal, The Yucaipa Companies

Philippe Vergne, Maurice Marciano Director, MOCA

Moderated by **Danielle Brazell**, General Manager, City of Los Angeles Department of Cultural Affairs

5:00- 7:00 pm *Break*

7:00 pm **Closing Reception and Dinner with GMF Alumni on the Future of Global California**
Special Guest , **Hilda Solis**, Supervisor, County of Los Angeles and former U.S. Secretary of Labor

Wednesday, November 15

San Diego-Tijuana

The program in California will conclude with a look at multiple forms of cross-border cooperation.

7:00 am Participants gather in the hotel lobby

7:15 am The bus departs for the U.S.-Mexico border
Breakfast will be served on the bus

8:00-9:00 am **Shifts in California's Demography, Society, and Politics**
Elizabeth Aguilera, Community Health Reporter, KPCC

11:00 am-1:00 pm **Global Movement of People and Goods - The San Diego-Tijuana Case Study on Border Security**
Host: U.S. Customs and Border Protection Service

Border crossing

1:30-3:30 pm **The Immigrant Story - Lunch with Local and Civic Leaders in Tijuana**

4:00-5:00 pm **The Platform for Global Manufacturing Competitiveness - A Visit to a Tijuana Maquiladora**

Transfer to the airport

7:05 pm Departure for Mexico City

Thursday, November 16

The program in Mexico City will have three segments. The first will explore the framework that Mexico has built for its global engagement and the current rethinking of it.

8:30 am-10:00 am **How Mexico Reformed its Economy for Global Integration?**
Robert Newell, Chair, Mexican Institute for Competitiveness

11:00-11:30 am **Welcome to CIDE – Briefing on the School and its Vision**

11:30-1:00 am **Introduction to Mexico - Who We Are and How We Got Here?**
José-Juan López-Portillo, Oxford historian and CIDE professor

1:15-3:15 pm **The Future of Global Trade - Lunch**
Jaime Serra Puche, Chairman, SAI Consulting and Principal, NAFTA Fund
Prof. Graciela Bensusan, Professor, Autonomous Metropolitan University
Klaus Rudischhauser, Ambassador of the EU in Mexico

3:30-5:00 pm **Where We've Gone Wrong and How We Can Course Correct**
Alejandra Palacios, Chair, National Competition Commission

7:30-9:00 pm **Strategic Adjustment for a Multipolar Future Dialogue and Reception**
Introduction: **Klaus Rudischhauser**, Ambassador of the EU in Mexico
Keynotes:
Carlos de Icaza Gonzalez, Undersecretary of Foreign Affairs, Mexico

Special Guest, **Edita Hrdá** (MMF'95), Managing Director of the Americas, European External Action

Friday, November 17

The second part of the program will focus on the social and political implications of globalization, as well as strategies for effective engagement in a global marketplace.

- 9:00-10:30 am** **The Tale of Two Mexicos - Social Stratification during Globalization**
Ricardo Raphael, Professor, CIDE
or
Hernández Licona, Head, Agency for the Evaluation of Federal Social Programs
- 11:00am-1:00 pm** **The Vision for the Future**
For the welcome, **Sen. Ernesto Cordero***, President of the Mexican Senate and for dialogue, leaders of key political parties
Moderator: Dr Gerardo Esquivel
- 1:00-3:00 pm** **The Struggle for an Open Society**
Ana Cristina Ruelas, Director, Article 19
Miguel Pulido, Founder, Creatura
Salvador Camarena, Director, Mexicans vs Corruption and Impunity
- 3:30-5:00 pm** **How to Lead a Business in a Dynamic Economy?**
Brief welcome by Deloitte executive if at their space
Cristina Pineda, Co-Founder, Pineda-Covalin
Leader from Televisa
Leader from a major foreign investor
- 7:30-9:00 pm** **The Interior Circuit: Mexico City's Cultural Uniqueness**
Francisco Goldman, Writer

Saturday, November 18

The program will conclude with exposure to local civic engagement and continued immersion in local culture.

Breakfast on your own

10:00 am-12:00 pm Civil Society in Action – Casa Gallina

1:00-3:00 pm Lunch Debrief

Moderator by **Kevin Cottrell**, Director, Transatlantic Leadership Initiatives, GMF

4:00-5:30 pm Spending Time in Diego Rivera’s Mexico

Break

8:00-10:00 pm Farewell Dinner

Sunday, November 19

Day Excursion to Teotihuacan – Optional Add On

The German Marshall Fund of the United States (GMF) is a nonpartisan public policy, leadership development, and grant making institution dedicated to strengthening collaboration between North America and Europe. Founded in 1972 as a U.S. based permanent memorial to Marshall Plan assistance, GMF maintains a strong presence on both sides of the Atlantic with its headquarters in Washington, DC and seven offices in Europe.