

Transatlantic Leadership Initiatives

Strengthening Transatlantic and Global Leaders



Transatlantic Leadership Seminar on the Future of Globalization

Sonoma, San Francisco, Los Angeles, San Diego, Tijuana, Mexico City

November 11th to 19th, 2017

Thematic Agenda

Please note that the agenda is still subject to change.

The 2017 Transatlantic Leadership Seminar on the Future of Globalization will take a cohort of 20 leaders from Europe and the United States to key regions across California and Mexico to explore trends of relevance for the future of global relations. Participants will engage more than 40 leaders in open, frank, and dynamic conversations, and benefit from firsthand experience and peer-to-peer exchange to identify leadership takeaways for their communities and organizations.

Welcome Reception

(November 11th)

The Seminar will begin with a welcome reception in San Francisco, during which participants will get to know each other and hear the reasons why each member has joined the Seminar and what they expect to learn from it. The reception will include a keynote speaker who will share the importance of global engagement for the state of California at this unique moment in history.

Sonoma County, California

(November 12th)

The first day of the program will see the cohort visit Sonoma County, a leading producer of agricultural products in the country, most notable for its 425 wineries. The county is also renowned for tourism, with farm to table dining, unique resorts and spas, and over 50 state and regional parks. Against this backdrop of wealth and natural beauty, participants will explore some of the key issues affecting all regions which depend on natural resources for growth – competition from abroad, changes in weather patterns, mechanization and migrant labor, and urban-rural divides. Focus will also be on potential solutions through regional, national, and global collaboration and mutual support. Speakers will include elected officials, wine growers, major investors, climate researchers and representatives of labor.

San Francisco, California

(November 13th)

The Seminar will continue with engagements in the city that is driving much of the technology-induced global integration. Participants will meet with venture capitalists and investment bankers to explore how global finance is adapting to major political disruptions in key markets and what solutions it is pursuing to make capital more accessible to talent at more affordable rates. Meetings will also explore technological solutions to allow individuals to market their goods and services globally and become beneficiaries of freer commercial and capital flows between countries.

Los Angeles, California

(November 14th)

In the city of angels, the program will focus on an array of trends that great mobility of people and ideas is setting off in many regions around the world. The city's leadership will share their strategy for managing urban growth and sprawl, as well as solutions to relieve pressure on infrastructure, services, and limited resources. Participants will explore innovative strategies to integrate new and emerging demographics and offer legal protection to those whose rights are being challenged. The program will also examine the role of creative industries in shaping global subcultures, as well as the rising tide of isolationism that is challenging efforts toward global convergence on multiple fronts.

San Diego, California and Baja California, Mexico

(November 15th)

The program in California will conclude with a look at multiple forms of cross-border cooperation. Participants will be briefed on cross-border efforts to reduce transnational crime through sophisticated forms of border checks and surveillance. The program will also focus on cross border cooperation between cities, especially around shared infrastructure and regional business development. Before leaving for Mexico City, participants will tour a regional manufacturing complex and access a cross-border airport terminal that services both San Diego (USA) and Tijuana (Mexico).

Mexico City, Mexico

(November 16th through 18th)

The program in Mexico City will have three segments. The first will explore the framework that Mexico has built for its global engagement. Participants will hear from the designers of the reform process that prepared the national economy for global integration about their successes

and failures, as well as what they would do differently if they had the opportunity to do it over again. The program will then shift its focus to the upcoming renegotiation of the North American Free Trade Agreement, associated drives to diversify strategic partnerships and achieve greater stability through a greater network of trade relations, and renewed thinking about alternative forms of global governance that could accommodate abrupt disengagements of major actors.

The second part of the program will focus on the social and political implications of globalization. Participants will explore how the rapid tripling of the national economy has produced a new kind of inequality between those who have managed to benefit from greater global engagement and those who have not. The program will explore the implications of this new social trend for local and national politics, including solutions being pursued to expand opportunities for growth, forces that are fighting to preserve the privileges of the status quo, and a nascent populist insurrection that is giving voice to anger and is promising a radical tomorrow. Special attention will be given to the upcoming presidential election, the role of the media, increased attacks, including electronic surveillance and violence, on journalists and human rights defenders, corruption, impunity and their interplay with vested interests and transnational crime. The role of non-governmental organizations in assisting disadvantaged communities to find their voice and develop skills and talents to flourish will also be explored.

The program will conclude with an immersion into local culture and engagement with a creative industry that has managed to go global. Participants will have a chance to meet with renowned artists, find out what drives their creativity, and learn more about what makes Mexican culture so unique in the Americas. The engagement of television production houses will explore formulas for success in the Spanish-speaking media market, while conversations with gallery owners and suppliers will provide insights into the long history of bravery and sophistication of the local fine arts production.

Optional Add-On
(November 19th)

For an additional \$500, participants will have the opportunity to extend their stay for another day and enjoy a relaxing group excursion at the end of the program to key monuments of culture in Mexico City and a nearby Aztec complex, Teotihuacan.

Registration for the Transatlantic Leadership Seminar on the Future of Globalization, November 11 to 19, 2017 is available on a first come, first served basis. The non-refundable registration

fee covers the cost of programming, four to five stars hotel accommodation, meals, and transportation from the beginning of the event to its end. Individuals are responsible for their own travel to San Francisco on November 11 and from Mexico City on November 19.

Registration is exclusive to members of GMF's transatlantic leadership network, which includes alumni of the following programs: the *Marshall Memorial Fellowship*, *Manfred Wörner Seminar*, *Transatlantic Inclusion Leaders Network*, *Transatlantic Forum on Migration and Integration*, *Asmus Policy Entrepreneurs Fellowship*, *APSA Congressional Fellowship*, and *New Länder Fellowship*.

Participants may register in a variety of ways including for the seminar only, by upgrading an existing GMF Alumni Leadership Council membership, and joining GMF Alumni Leadership Council as a Platinum member. Use the link below to register. For more details, please email FMedic@gmfus.org.

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