

Transatlantic Leadership Initiatives

Strengthening Transatlantic and Global Leaders



Transatlantic Leadership Seminar - Leading through the Great Recession

Athens, Rome, Turin
November 1st to 7th, 2015
Thematic Agenda

Please note that the agenda is still subject to change.

The **2015 Transatlantic Leadership Seminar: Leading through the Great Recession** will guide a cohort of American and European leaders through a seven day exploration of leadership strategies for delivering on a vision in an economic downturn. The seminar will engage up to 40 senior business, government, and civic executives and will afford time for group reflection and peer to peer exchange.

Athens

(November 1st to 3rd)

The Seminar will begin in the historic city that set the cornerstones of Western philosophy, developed the first known form of democracy, and created the trade routes that still connect Europe, the Middle East, and North Africa. Following an opening night with a senior keynote speaker, the delegation will engage pundits on new political trends in Europe and the radical left and right; senior government officials on their strategies for economic recovery and the fight against corruption; entrepreneurs of small and medium size businesses for insights on business development during an economic downturn; and civic activists for programs to mitigate the impact of a crisis and to aid refugees and other immigrants. High profile leaders will share their strategies for leading change and personal reflections on recent reforms.

Rome

(November 3rd to 5th)

The Seminar will then move to the Eternal City, where the European Economic Community was founded in 1957. Meetings with senior government officials will explore how Italy is changing its political and economic system and shaping its aspirations at the European level. The program will engage senior foreign policy and security officials for strategies to manage the humanitarian crisis across the Mediterranean and to resolve conflicts in North Africa. Local

leaders of creative industries will share their insights on how to access creativity and tap the potential of multicultural teams. Conversations with opinion makers will explore the role of national identity in today's world and how Italy frames its purpose in the European context. Civic leaders will share their strategies to engage youth.

Turin

(November 5th to 7th)

The Seminar will conclude in Turin, the birthplace of the Italian state and its automotive industry. The delegation will explore strategies for leading an economic transition. Meetings with large banks and foundations will focus on effective investments for economic and social development. Site visits to major enterprises of design and manufacture will distill the key ingredients for ensuring global competitiveness. The delegation will also enjoy the opportunity to test Turin's forays into gastronomic tourism. The program will conclude with a group debrief.

Piedmont (Optional)

(November 7th)

For those interested in extending their stay an additional day, GMF will organize a tour of select cultural sites in Piedmont, including a lunch at a Michelin star restaurant and a visit to a local winery. The optional add on will include an extra night of accommodation in Turin.

The Transatlantic Leadership Seminar on Leading through the Great Recession is available at a non-refundable tuition fee of \$2,500, which covers all seminar activities and meals, as well as transportation and four or five star hotel accommodation. Participants are responsible for their own flights to and from the seminar. A four month payment plan is available at \$625 per month. An optional one-day retreat to rural Piedmont on November 7 is offered for an additional \$500.

Registration is exclusive to alumni of GMF's transatlantic leadership initiatives, namely, the Marshall Memorial Fellowship, Manfred Wörner Seminar, Transatlantic Inclusion Leaders Network, APSA Congressional Fellowship, Asmus Policy Entrepreneurs Fellowship, and New Länder Fellows. For more details, please email FMedic@gmfus.org.

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