“...as businessmen and politicians learn that in the present climate, what they call present “culture” – there are ways of taking the moral high ground without risking material loss.”

(J.M. Coetzee, Diary of a Bad Year)

**Friday, May 20**

**19:30-21.30**  
**Dinner Welcome and Conversations**  
**Location:** Villa Fanny

*Welcome: Carlo Mannoni, Fondazione di Sardegna*  
*Introduction: Melanie Whittaker, German Marshall Fund & Sebastian Schwark, Fleishman Hillard*

**Saturday, May 21**

**Location:** Fondazione di Sardegna

**Part I: Reimagining Corporate Responsibility in an Age of Crisis**

**9:15**  
**Welcome:** Melanie Whittaker, German Marshall Fund

**9:30-10:30**  
“*Morality, like art, means drawing a line someplace.*”

*(Oscar Wilde)*

**Business and Geopolitics, or Corporate Responsibility and War**

*Introduction: Sebastian Schwark, Fleishman Hillard*  
*Impulse: Andrea Acerbi, Bayer AG*  
*Respondent: Laura Nateri, Lazard Investment*  
*Patrick Horsman, Coral Capital*

*Format: Agora*

**10:30**  
**Coffee Break**
11:00-12:30  “No law’s gonna change us, we have to change us.”
(Macklemore)

Societal Impact, or How to Think about Corporate Responsibility Holistically

Introduction: Carrie Carpenter, Huntington National Bank

Format: Breakout Groups

12:45-14:00  “Does size matter?”
(Anonymous)

Rightsizing Responsibility, or How SMEs Live Up to Stakeholder Demands

Introduction: Kristen Laughlin, Avion Consulting Group
Impulse: Benjamin Hernandez, Jenessco Industries

Format: Lunch

14:00-15:30  “Not everything that counts can be counted and not everything than can be counted counts.”
(Albert Einstein)

Measuring Responsibility, or the Limits of ESG Reporting

Introduction: Nina Tellegen, Amsterdam Economic Board

Format: Breakout Groups

15:30-16:00  Coffee Break

16:00-16:30  “Habit rules the unreflecting herd.”
(William Wordsworth)

Remarks & Reflections

Moderator: Matthew Clayson, Detroit Trading Company

Format: Agora

16:30-19:30  Free time at participants disposal

20:00 – 22.30  Dinner
Location: Convento San Giuseppe

Welcome: Carlo Mannoni, Fondazione di Sardegna
Keynote: Antonio Parenti, Head of EU Italy
Sunday, May 22, 2022

Part 2: Charting the Future in a Polarized World
Location: Fondazione di Sardegna

9:30-9:45  Welcome: Rickey Bevington, World Affairs Council of Atlanta

9:45-10:45  “Profit is not a bad word, it’s what you do with it…”
            (Bertrand Badré)

Purpose for Profit, or the Business Case for ESG

Introduction & Facilitation: Aishah Miller, Wells Fargo
Impulse: Filippo Rodriguez, ENEL
Respondent: Isabella Faulatano, Cassa Depositi
            Matyas Horak, L & G

Format: Agora

10:45-11:15  Coffee Break

11:15-12:45  “The only thing you can count on is change.”
            (Patti Smith)

Introduction: Melanie Whittaker, German Marshall Fund

Format: Breakout Groups

13:00-14:30  Through the Looking-Glass….
            (C.S. Lewis)

The Future of Business and Society and Debrief: 2022-23

Moderation: Aisha Miller, Wells Fargo & Kristen Hess, HH
            Architecture

Format: Lunch

14:30-15:00  So long and thanks for all the fish!
            (Douglas Adams)

Closing: Melanie Whittaker, German Marshall Fund
            Carlo Mannoni, Fondazione di Sardegna