
Sardinia Dialogues
Corporate Responsibility in Times of Global Crises
May 20 - 22, 2022

“...as businessmen and politicians learn that in the present climate, what they call present “culture” – there are ways of taking the moral high ground without risking material loss.”

(J.M. Coetzee, *Diary of a Bad Year*)

Friday, May 20

19:30-21.30 **Dinner Welcome and Conversations**

Location: Villa Fanny

Welcome: Carlo Mannoni, Fondazione di Sardegna

*Introduction: Melanie Whittaker, German Marshall Fund & Sebastian Schwark,
Fleishman Hillard*

Saturday, May 21

Location: Fondazione di Sardegna

Part I: Reimagining Corporate Responsibility in an Age of Crisis

9:15 *Welcome: Melanie Whittaker, German Marshall Fund*

9:30-10:30 **“Morality, like art, means drawing a line someplace.”**
(Oscar Wilde)

Business and Geopolitics, or Corporate Responsibility and War

Introduction: Sebastian Schwark, Fleishman Hillard

Impulse: Andrea Acerbi, Bayer AG

*Respondent: Laura Nateri, Lazard Investment
Patrick Horsman, Coral Capital*

Format: Agora

10:30 **Coffee Break**

11:00-12:30

“No law’s gonna change us, we have to change us.”

(Macklemore)

Societal Impact, or How to Think about Corporate Responsibility Holistically

Introduction:

Carrie Carpenter, Huntington National Bank

Format: Breakout Groups

12:45-14:00

“Does size matter?”

(Anonymous)

Rightsizing Responsibility, or How SMEs Live Up to Stakeholder Demands

Introduction:

Kristen Laughlin, Avion Consulting Group

Impulse:

Benjamin Hernandez, Jenesco Industries

Format: Lunch

14:00-15:30

“Not everything that counts can be counted and not everything than can be counted counts.”

(Albert Einstein)

Measuring Responsibility, or the Limits of ESG Reporting

Introduction:

Nina Tellegen, Amsterdam Economic Board

Format: Breakout Groups

15:30-16:00

Coffee Break

16:00-16:30

“Habit rules the unreflecting herd.”

(William Wordsworth)

Remarks & Reflections

Moderator:

Matthew Clayson, Detroit Trading Company

Format: Agora

16:30-19.30

Free time at participants disposal

20:00 – 22.30

Dinner

Location: Convento San Giuseppe

Welcome:

Carlo Mannoni, Fondazione di Sardegna

Keynote:

Antonio Parenti, Head of EU Italy

Sunday, May 22, 2022

Part 2: Charting the Future in a Polarized World

Location: Fondazione di Sardegna

9:30-9:45 Welcome: Rickey Bevington, World Affairs Council of Atlanta

9:45-10:45 **“Profit is not a bad word, it’s what you do with it...”**
(Bertrand Badré)

Purpose for Profit, or the Business Case for ESG

Introduction & Facilitation: Aishah Miller, Wells Fargo

Impulse: Filippo Rodriguez, ENEL

Respondent: Isabella Faulatano, Cassa Depositi
Matyas Horak, L & G

Format: Agora

10:45-11:15 **Coffee Break**

11:15-12:45 **“The only thing you can count on is change.”**
(Patti Smith)

Introduction: Melanie Whittaker, German Marshall Fund

Format: Breakout Groups

13:00-14:30 **Through the Looking-Glass....**
(C.S. Lewis)

The Future of Business and Society and Debrief: 2022-23

Moderation: Aisha Miller, Wells Fargo & Kristen Hess, HH
Architecture

Format: Lunch

14:30-15:00 **So long and thanks for all the fish!**
(Douglas Adams)

Closing

Melanie Whittaker, German Marshall Fund
Carlo Mannoni, Fondazione di Sardegna