

SPONSOR THE 2025 MARSHALL SEMINAR | OCTOBER 9-11, DETROIT

Location: The Westin Book Cadillac Detroit | Detroit, Michigan

Join the German Marshall Fund's prestigious event focusing on the "Evolving the Transatlantic Partnership for the 21st Century." Held in Detroit, a hub for innovation and a vital link between the US and Canada, this seminar promises to be a transformative gathering of leaders.

2025 THEME: Evolving the Transatlantic Partnership for the 21st Century

- Adapting democratic institutions amid rising global challenges.
- Addressing security threats and fostering transatlantic climate cooperation.
- Navigating North American and European economic changes.
- Strengthening Canada–US–Europe geopolitical relations.
- Tackling demographic challenges and migration issues.

Why Sponsor the Marshall Seminar?

- Align your brand with influential leaders in public policy and business.
- Engage with a network of midcareer professionals and civic innovators.
- Gain visibility and thought leadership opportunities through speaking roles and co-hosted sessions
- Gain thought leadership opportunities and participate in speaking roles.
- Access insights on AI governance, trade policy, and sustainability.

SPONSORSHIP LEVELS

Breakout Partner – \$5,000

- One (1) speaking opportunity in a breakout session
- Recognition in all printed and digital materials
- One (1) additional guest invitation (3 total)

Associate Partner – \$15,000

Includes all Breakout Partner benefits, plus:

- One (1) additional invitation (4 total)
- Speaking opportunity in a plenary session
- Opportunity to co-host a reception or dinner discussion
- Priority access to GMF alumni leadership for strategic networking

Forum Partner – \$25,000

Includes all Associate Partner benefits, plus:

- One (1) additional invitation (5 total)
- Private expert briefing on a topic of choice
- Featured profile on GMF's event microsite
- Invitation to two additional GMF marquee events in 2025–26
- Select benefits modeled on GMF's Alumni Leadership Council (ALC) network, adapted for corporate engagement, including access to senior leadership briefings and invitations to alumni-facing events and seminars

FOR QUESTIONS AND NEXT STEPS, PLEASE CONTACT:

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