

Marshall Seminar 2025

OCTOBER 9-11, 2025 | DETROIT, MICHIGAN

SPONSOR THE 2025 MARSHALL SEMINAR

Evolving the Transatlantic Partnership for the 21st Century

The Marshall Seminar brings together German Marshall Fund's influential transatlantic network to tackle pressing leadership challenges, exchange strategies and best practices, and spark innovative thinking. Held in Detroit, a hub for innovation and a vital link between the U.S. and Canada. The seminar will focus on evolving the transatlantic partnership by adapting democratic institutions, addressing security threats and climate cooperation, navigating economic changes, strengthening U.S., Canadian, and European relations, and tackling demographic and migration issues.

Why Sponsor the Marshall Seminar?

- Align your brand with influential leaders in public policy and business.
- Engage with a network of mid-career professionals and civic innovators.
- Gain visibility and thought leadership opportunities through speaking roles and co-hosted sessions.
- Gain thought leadership opportunities and participate in speaking roles.
- Access insights on AI governance, trade policy, and sustainability

SPONSORSHIP LEVELS & BENEFITS

	Breakout Partner \$5,000	Associate Partner \$15,000	Forum Partner \$25,000
Participant Registrations	2 People	3 People	4 People
Recognition in printed & digital materials	✓	✓	✓
Speaking Opportunity		✓	✓
Opportunity to co-host a reception or dinner discussion		✓	✓
Priority access to GMF alumni leadership for strategic networking		✓	✓
Company profile in Whova Event App - 2 spots available			✓
Private expert briefing on a topic of choice			✓
Featured profile on GMF's event microsite and event app			✓
Invitation to two additional GMF marquee events in 2025–26			✓
Select benefits modeled on GMF's Alumni Leadership Council (ALC) network, adapted for corporate engagement, including access to senior leadership briefings and invitations to alumni-facing events and seminars.			✓

The German Marshall Fund of the United States (GMF) is a nonpartisan, nonprofit, transatlantic policy organization committed to strengthening US-European cooperation to address 21st-century domestic and global challenges, including the future of democracy, security and defense, shifting global alliances, strategic competitiveness, and technological innovation. To advance its mission, GMF develops innovative policy ideas, builds next-generation leadership, and empowers civil society.

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