**G M F** The German Marshall Fund of the United States STRENGTHENING TRANSATLANTIC COOPERATION

## Inclusive Leadership Summit Tech for Inclusion

December 1-4, 2020

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Preliminary Agenda

#### Panels

Designing an Inclusive Future – Tech experts will share their design insights for inclusive leadership. Led by Fabernovel, the panelists will explore how design thinking can help leaders plan inclusive interventions and policies.

Tech for an Inclusive Recovery – The panelists will imagine what an inclusive post-COVID recovery looks like and the role tech should play in that recovery.

### Working Groups

The working groups are one-hour intimate breakout sessions that allow leaders to engage in high level, in-depth discussions facilitated by GMF alumni and external tech luminaries.

Day One: Access and Inclusion

The first day of working groups will consider issues of access and inclusion in how we think about the creation, deployment, and consumption of technology.

- *Bridging Divides: Infrastructure and Accessibility* Participants will explore how to meet the tech access needs of vulnerable groups across regional differences.
- *Data vs. People* This group will examine the consequences of tech companies' reliance on data collection and advocacy strategies to protect consumer privacy.

- *Platform Power and Accountability* Group members will discuss the effects of the unchecked growth of giant tech companies and strategies and policies for holding them accountable.
- *Migration and Tech* This group will consider how tech can improve outreach and service provision to migrant groups and promote integration and social cohesion.
- *Tech and Public Health* Facilitators and participants will examine how we can employ tech to improve public health outreach and outcomes during the current crisis and beyond.

## Day Two: Tech for Inclusion

The second day of working groups will center sharing tools, techniques, and strategies for deploying technology to achieve our inclusion goals.

- *Civic Engagement in the Smart City* Participants will explore how we can better leverage tech to increase civic engagement and ensure inclusive outreach and service provision in this crucial time.
- *Tech, Activism, and Security* Group members will discuss the potential of tech to aid activists as well as the ways tech has been employed to curtail the possibilities for civil disobedience.
- *Combatting Misinformation* This group will consider and assess innovative and effective strategies to combat misinformation, its spread, and its negative effects online.
- *Media, Values, and Tech* Facilitators and participants will discuss how do to ensure that tech embodies our human values and leverage tech to increase cultural diversity.
- *Designing Inclusion Interventions* This working group will focus on designing and implementing tech strategies for giving voice to underrepresented communities.

#### Keynotes

Curiosity Studio Presentation

**Dr. Anand Reddi** (Gilead) is a researcher and global health specialist known for his scholarly work on U.S. Global Health Policy, including the President's Emergency Plan for AIDS Relief (PEPFAR).

#### **Invited Speakers**

**Imran Ahmed** founded Center for Countering Digital Hate in December 2017. He frequently appears in the media as an expert in online malignant behavior.

**Sandra Baer** is the president of Personal Cities, a smart city company dedicated to "imagining the city as it will be."

**Amy Camilleri Zahra** (TILN '16) is an assistant lecturer with the Department of Disability Studies. She is also a PhD candidate, researching the social representations of disabled women in Malta.

**Nick Carter** is the managing director of Resilient Democracy, a civic engagement initiative dedicated to a more equitable and resilient democracy through promoting innovative and inclusive strategies, practices, and technology.

**Dr. Kalli Giannelos** (MMF '19) holds a PhD in social sciences and is currently a researcher on innovation ethics at CEVIPOF/Sciences Po Paris.

**Sam DuPont** is deputy director of GMF Digital, overseeing the initiative's research agenda and its efforts to convene a broad community of experts to advance digital policy solutions on both sides of the Atlantic and around the world.

**Benjamin Hernandez** (MMF '17) is the CEO of Human Age Digital, working with small and medium sized political campaigns and mission driven organizations to develop advanced social media advertising programs.

**Dr. E'lana Jordan** holds a PhD in anthropology and is currently a qualitative research lead at Google helping to solve people-related challenges.

**Dr. Kathi Kitner** (Google) is a cultural anthropologist and changemaker. She has explored how women in India come to love their mobile phones; why teenagers in Chile love telecentres; and how certain technologies can reinforce existing inequalities.

**Ahmed Larouz** (MMF '08) is a social innovator, entrepreneur, and a strategic creative communication and marketing manager. He's the founder of Inclusive Algorithm, Diwan Awards Holland, and also the co-founder and Author of 180 Amsterdammers.

**Oilid Mountassar** (MMF '19) Oilid Mountassar is an experienced strategy and international channel management specialist, 6 sigma and diversity management consultant, trainer, and speaker.

**Gary Norman** (MMF '14) is a dedicated public servant currently serving as the chair of the Maryland Commission on Civil Rights and a columnist for the Maryland Daily Record.

**Kauser Razvi** (MMF '13) has over 15 years of experience working in the government and nonprofit sectors. She is currently working with College Now of Greater Cleveland, exploring how to better engage students in the pursuit of postsecondary credentials.

**Zithri Saleem** (MMF 16) is an information and learning scientist working with corporate, government, and philanthropic clients to help them develop programs, initiatives, and policies that produce measurable impact for diverse stakeholders.

**Fawn Thompson** (MMF '03) is the universities and grants programs team leader at the Federal Highway Administration (FHWA) Center for Transportation Workforce Development, which provides national leadership, coordination, and assistance supporting initiatives to develop and expand the nation's transportation workforce.

**James Thurston** is an international technology policy leader. As G3ict's vice president for global strategy and development, he leads the design and implementation of new worldwide advocacy strategies and programs to scale up G3ict's global impact.

**Alfiaz Vaiya** (MMF '19) is currently a strategic and political advisor in the U.K. House of Lords. Previously, he was the coordinator of the European Parliament Anti-Racism and Diversity Intergroup (ARDI), leading legislative and non-legislative work on a wide range of issues.

**Astrid Ziebarth** is a senior migration fellow and head of strategy with the Europe Program, based in GMF's Berlin office. She coordinates program development in the areas of research, networking, and leadership development in migration and mobility, refugees and asylum, integration, and diversity.

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The Inclusive Leadership Summit invites registration by GMF alumni, including alumni of the Marshall Memorial Fellowship, the Manfred Wörner Seminar, the Transatlantic Inclusion Leaders Network, Policy Designers Network, Leadership Lab, the Transatlantic Forum for Migration and Integration, the Asmus Policy Entrepreneurs Fellowship, the APSA Congressional Fellowship, and the New Länder Fellowship.

For more information on the Inclusive Leadership Summit, please reach out to Kristel Ba at <u>kba@gmfus.org</u> or Elandre Dedrick at <u>EDedrick@gmfus.org</u>.

The Inclusive Leadership Summits are made possible through the generous support of:







